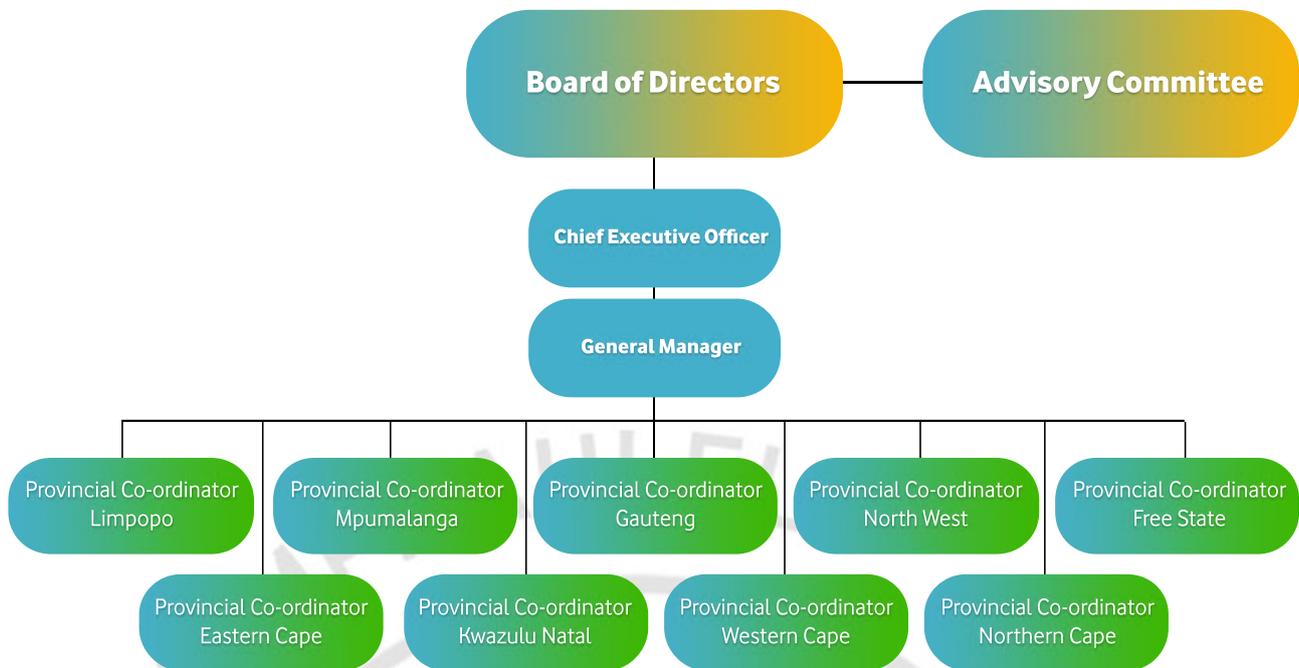




# ORGANISATIONAL **PROFILE**

NPC No: 2020/442869/08



## ABOUT US

Dr Morutse Mphahlele Visionary Dreamers Foundation is a registered Non-Profit Company (NPC no. 2020/442869/08). The organisation was established a day before a PhD degree in Science was conferred to its founder, Dr Morutse Mphahlele. It is a concept that was conceived many years ago when a PhD was just a pipe dream to him but during the final year of his PhD studies the vision got clearer and clearer. He started schooling in 1987 at a rural, under resourced school called Mmutle Primary in Seleteng Ga-Mphahlele in the former Lebowa homeland, proceeding to Matsobane Higher Primary school and later matriculated from Derek-Kobe High school in Lebowakgomo in 1998. He began his tertiary education at the then Technikon Pretoria in 1999 and because of financial constraints he had to look for work immediately after graduating his National Diploma in Animal production in the

year 2001, even though he wanted to further his studies desperately. But because a dream is a serious thing, he finally graduated with a PhD in Science almost 20 years later. Dr Mphahlele lived to see a childhood dream come to pass and for that he aspires to cultivate a culture of living life with a purpose to the young South Africans through this foundation.

Dr Mphahlele strongly believes that one way of dealing decisively with the injustices of the past in our country that led to a vicious cycle of poverty in our communities is to sell an idea that hard work pays off, not only in academics but also in sports, arts and culture and of course business and entrepreneurship. As an organisation, we are also concerned about issues of moral regeneration, drug and alcohol abuse, unprotected sex and everything else that misrepresent itself with the aim of destroying the moral fibre and ultimately the future of South African children. We believe





## Dr Morutse Mphahlele

BTech(Anim.Prod.), MTech(Agric.),  
Phd(Environ. Sci), BMin.  
FOUNDER & CEO



that “manners maketh man” and as a result we advocate for high ethical standards and principles that promote trust, good behaviour, fairness and compassion. We create cutting edge approaches to mentorship and coaching in order to remain relevant in the 21st century.

Our logo spots a telescope which is an optical tool used by astronomers to see very dim objects and things that are faraway. The mirrors/lens in a telescope concentrates light and that light is what we see when we look into the lens of a telescope. This complicated and highly specialised optical tool has become our identity which symbolises that though our dreams and visions seem far, they can, and they will come true.

### Our logo has three distinct colours; green, gold and sky blue.

#### Green:

This colour signifies a gift of life given to us by God to make the most out of them here on earth. We believe that if we live a life of purpose, we will leave a legacy for the coming generations. Furthermore, the green colour on our logo signifies resilience and determination to make it in life against all odds.

#### Gold:

This colour signifies wealth that is a result of hard work.

#### Sky blue:

We believe that the sky is the limit and like Mike Tyson we believe that “we have to dream and reach for the stars, and if we miss a star then we grab a handful of clouds”.

#### Vision

Our vision is to see all South African Children from previously disadvantaged backgrounds rising above their circumstances and not only dreaming big but achieving those dreams.

#### Mission

Our mission is to provide mentorship in a form of life coaching, training and career guidance to ensure their dreams are realised.

### Our targeted group of people

Our targeted group of people is all South African children, particularly those in deep and far flung rural areas that are often relegated to the peripheries and denied access into the main stream economy by the mere fact that their geographical location is out of reach and far away from everything.

### Our core values

There are several core-values that are the heartbeat of Dr. Morutse Mphahlele Visionary Dreamers Foundation





and by integrating them into our organisation and our day to day activities, we assure the best for ourselves and our beneficiaries. Furthermore, these core-values answers the all-important question of HOW we plan to achieve our mission and they educate potential partners and sponsors about what the organisation is about and clarifies our identity. These core values are:

**Purpose:** We are people of purpose and this is what drives us to excel in life. The founder and visionary of Dr Morutse Mphahlele Visionary Dreamers Foundation is a South African academic and pastor and he believes that purpose driven lives will shape the future of South Africa.

**Integrity:** We hold ourselves to high ethical standards and teach the same to those we lead.

**Inclusiveness:** No child must ever feel alone because loneliness breeds a host of health and social ills well into adult hood.

**Hard work:** We preach that talent without hard work is nothing. As Tim Notke rightly puts it “Hard work beat talent when talent doesn’t work hard”.

**Perseverance:** This is tied very closely to hard work and it entails pressing forward in the face of discouragement, opposition, previous failures and fear.

**Confidence:** We believe that confidence and lack thereof have an important bearing on what a child becomes. A lack of confidence can hold a child back from reaching their full potential in life.

### Partnerships

Every dreamer and visionary is our partner, particularly those people who had to contend with

the harsh realities of life and still emerge victorious. Our founder and CEO believe that nobody knows everything, and nobody knows nothing. It is this philosophy that makes us want to partner with like-minded individuals who are making it in their respective careers and spheres of influence. We have partnered with academics, business owners and business executives, artists, sports people and show-biz personalities. According to the CEO, the aim of this partnership is to make sure that “we don’t spread ourselves too thin unnecessarily, but we understand our own limitations and focus on our strengths but at the same time we benefit from the capacity and expertise of our partners”.

### Some of our partners

- Adonai Accountants and Tax Practitioners (PTY) LTD
- Skills For Africa
- Farmgate Farming (PTY)
- Phenomenal woman of God
- Fundza Literacy Trust





In describing our services, it is important to highlight that our organisation stands on three legs, namely; A dream is a serious thing which gave birth to Visionary dreamer’s curriculum, technical agricultural skills and life skills

## What we do

1. Our organisation intends to take **A dream is a serious thing: A trajectory of a dreamer to the furthestmost corners of South Africa and the entire SADC.**

### 1.1. A dream is a serious thing and Visionary dreamers’ curriculum

Dr Morutse Mphahlele Visionary Dreamers Foundation is a vehicle for a book written by the founder Dr Morutse Mphahlele. The title of the book is **A dream is a serious thing: a trajectory of a dreamer** and it encapsulates a dream of a black young South African man to achieve a PhD in his lifetime. The book records the pain inflicted by trusted people and him defying all the odds to achieve a childhood dream. He shrugged off the pain of ridicule and being made to feel stupid because he could not solve a Maths problem in high school and went on to achieve a PhD in science. The book also deals with what Dr Mphahlele labels dream killers and it dissects each one of them, studying their anatomy and revealing their evil nature for everyone to see. As an organisation we believe that there are philanthropists out there who will help us to take this highly educational book to the ends of our beloved country, South Africa by partnering with us.

Dr Morutse Morutse Mphahlele describes the book as a personal edification handbook that advocates for the ideals of realised dreams. As an

organisation we have faith that the book will land in the hands of every South African child to encourage them that dreams do come true and to help shape their future.

Because of the positive feedback we are getting from our readers, the book **A dream is a serious thing: a trajectory of a dreamer** is being converted into a training manual that is aimed at youth development and helping young South Africans to lead purpose-driven lives. The training manual is a practical, punchy material that has been designed to stimulate the desire to dream and excel in life.

### Some of the feedback early in the life of the book

“This book will impact our generation” – Ps Asanda Jakavula (Senior pastor at Christian Family Church Benoni)

“I am very inspired by the book” – Ps Paul Martin (Owner and Editor of Paul Martin Books)

“This book is a fascinating mixture of biblical exposition and analysis of the fractured politics of our society”

- Dr Raymond Billa (Senior Pastor at Faith Tabernacle Ministries and Former CEO at Helen Joseph Hospital and Health professions council of South Africa [HPCSA])

## 2. Coaching and mentorship

### 2.1. Life, business coaching and mentorship

At the core of our life, business coaching and mentorship programmes lies the belief that every child has the innate capability to be, do and have whatever they desire in life, despite the challenges that press them from all angles. We are there to bring about a clearer understanding of the dreams and aspirations, goals and life purpose of our clients.





This is done in partnership with Adonai Accountants and Tax Practitioners (PTY) LTD by the CEO of Adonai Accountants Mrs Mapiitso Mphahlele who is registered with Coaches and Mentors of South Africa (COMENSA), membership no. 7391.

## 2.2 Career guidance and counselling

While career counselling deals aspects of healing and remedial processes, career guidance addresses preventative measures. In our organisation we offer career counselling following well-known thoroughly researched techniques that are complete and methodical, and these embody:

- Developing a therapeutic relationship
- Defining goals
- Creating room for self-exploration
- Understanding the Job market
- Helping turn life themes into career goals

## 2.3 Character development

We are committed to helping South African children, particularly those living in rural castaway parts of the country to develop character depth through our past experiences and lessons learned. It is character that makes one immune and freed from the tentacles of drug and alcohol abuse, promiscuous lifestyle and general lack of direction in life. We believe that although talent will take you places it is character that will keep you there.

## 2.4 Leadership training

We believe that we are not just raising children, but we are raising men and women of tomorrow. We are raising leaders that will hold influential positions of leadership in the future. We believe that the strength of any high-rise structure depends on the design methods and as such the

foundation needs to be strong in order to carry the load. We believe that the deeper the roots, the greater the fruits.

## 2.5 Ethics

Moral degeneration and corruption are fast becoming pandemic, not only in South Africa and Africa but the whole world. This “new normal” comes in a form of briberies and underhand dealings. It is for this reason that in our trainings and talks we factor in the importance of honesty and hard work. We believe that this is one area that threatens our very beings and we want to do our share in reviving morality and ethics in our society through training and mentorship.

## 2.6 Responsible citizenship and patriotism

In its simplest form patriotism is loyalty of a person to his/her country and its leaders. We are faced with a challenge of young people who are abusing a right to freedom of speech, so much so that they even mock and undermine the authority of our country’s leaders even on social media. Each one of our public talks strives to inculcate patriotism and to reiterate that with freedom comes a huge responsibility.

## 3. Agricultural skills training

The abundance of fertile communal land inspired the idea that most South Africans can produce their own food. Dr Morutse Mphahlele being an Agricultural professional, researcher, scholar and a registered natural scientist with South African Council for Natural Scientific Professions (SACNASP), registration no. 200039/16 and Parasitological Society of Southern Africa (PARSA), membership no. PARSA114, he started





an agricultural training wing that is part of Dr Morutse Mphahlele Visionary Dreamers Foundation. Our programmes (courses) are delivered in partnership with Skills for Africa Training Centre. This is a relationship that has been natured and maintained for the past 20 years since the days of Dr Mphahlele as a training facilitator in the same company. Among other courses we provide the following:

### 3.1 Animal production

- Broiler production
- Egg layer production
- Small stock production (Sheep and goat production)

### 3.2 Plant production

- Vegetable production
- Hydroponic production
- Fruit tree production

### Teach a Rural Child to use a microscope campaign

Because Dr Mphahlele went to underprivileged schools in the rural Limpopo Province, he was only taught to use a microscope at postgraduate level. As part of our special programs, we teach rural children how to use a microscope and enjoy the thrill of seeing their faces light up with joy as they see a virus, a bacteria or a blood cell for the very first time through the microscope lenses.

It is this program that will spark a desire to take up science as a career.

### School nutrition projects

We teach learners valuable skills of producing their own food and improve their nutrition in the process. We give them skills in rearing of egg layers and vegetable production. Apart from the technical part of rearing layers, we also teach them basic book keeping and general record keeping





as they keep records of their own production and sales. We rely on sponsors for buying the first batch of laying hens and chicken feed. Once the hens start producing, the learners use part of their production for consumption and sell the remaining produce to the community so that they may re-stock feed for the laying hens. The manure from the chicken runs is used to fertilise the leafy vegetables such as spinach and cabbage in their gardens.

#### Book clubs

We believe that consistent exposure to new words, learning their meanings and seeing the context in which they're used increases the child's mental dictionary and expands their vocabulary. We have partnered with Fundza literacy trust, and we instil a culture of reading from a young age by starting book clubs in the rural areas of our country. We distribute books to those clubs and encourage the children and youth to read them by hosting reading and writing completions.

#### Donations

To donate to us or a School of your choice, please use the banking details below and fill in the form that follows. Make sure to explain what you intend for your donation to be used as.

Put your name and surname as reference.

Thank you in advance

Bank : FNB  
 Account No : 6285 7397 254  
 Branch Code : 270 952  
 Reference : Your Name & Surname

#### Conclusion

Inspired by the beautiful country in which they lived in and loved dearly, and the miraculous history from which they came from, this is what iconic South Africans had to say about living a purpose driven life.





“If there are dreams about a beautiful South Africa, there are also roads that lead to their goal. Two of these roads can be named Goodness and Forgiveness” – Nelson Mandela (First democratically elected black president of South Africa)

“Your ordinary acts of love and hope point to the extraordinary promise that every human life is of inestimable value”- Archbishop Desmond Tutu (Well-known humanitarian in South Africa and abroad)

Thank you for taking the time to read our foundation profile.

If there are any questions or comments please feel free to contact us.



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